



Contact



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Education

Bachelor of Arts

Purdue University

Film and Video Studies

Theater Minor

2018-2022

Technical Skills

- Graphic Design
- Photography and Videography
- Digital Marketing
- Live Broadcasting Production
- Adobe Suite

Power Skills

- Communication
- Problem Solving
- Project Management
- Efficient Learner
- Attention to Detail

Professional Experience

Junior Graphic Designer 8/23-1/23, 9/23-Present

Big Ten Network

- Prepared and maintained the Graphics Operating system, Viz Trio, across the entire network.
- Adjusted and designed graphic templates in Viz Artist
- Built and maintained Viz Trio shows and databases for ease-of-use for on air operators
- Organized files on the server, streamlining accessibility and enhancing team collaboration.

Director of Marketing

1/23-6/23

Lafayette Aviators

- Brainstormed, pitched, and executed creative content to engage fans and enhance sponsors' brand visibility.
- Supervised and collaborated with a team of 20 members to ensure seamless visual execution of the game as 'Game Director'.
- Developed and executed marketing campaigns, resulting in increased ticket sales and attendance.
- Designed all graphics for use in social media posts, videoboard, and website.
- Strategically managed and maintained the company's social media channels, promoting brand visibility and engagement with the target audience.
- Created content for social media platforms and in-game presentations.